CRAZYROCKET – FREE GIFT SETUP GUIDE
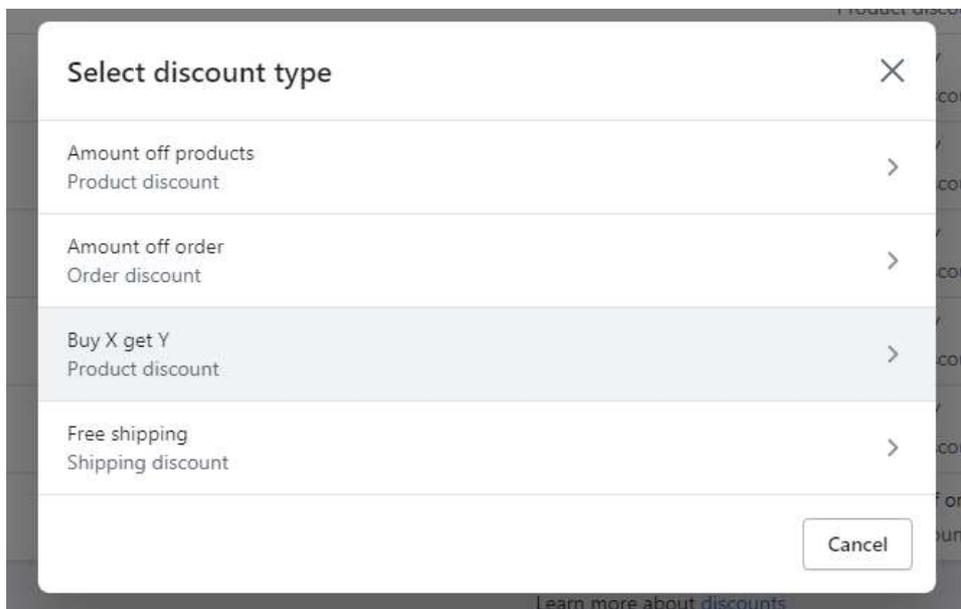
This tutorial describes the best practice for delivering "free gift" coupons with CrazyRocket.

Please note:

- Due to technical limitations, the App can't automatically add the FREE product to the cart. It's possible to customize the winning message with a link to the free gift and detailed redemption instructions to guide customers.

- We suggest using the **Unique Coupon** feature (Premium Plan) in combination with Shopify's coupon limits to generate unique coupons starting from the discount codes provided.

CREATE THE DISCOUNT CODE

1) Choose the **Create a BUY X GET Y** discount type

2) Set **Configure Method** > Discount Code and **Customer Buys** > Minimum quantity of items (or Amount for minimum purchase value)

3) Configure "**Customer Gets**"

   - **Quantity** set to 1
   - **At a discounted value** set to Free
   - **Set a maximum number of users per order** to 1

4) Set the coupon usage limits

   Make sure to enable "LIMIT TO ONE USE PER CUSTOMER" option.

   PLEASE NOTE: Enable the "Limit number of times this discount can be used in total" ONLY if you use the AUTOMATIC COUPON Feature. That feature will generate a random discount code from the master code provided and will prevent users from sharing the code with others.
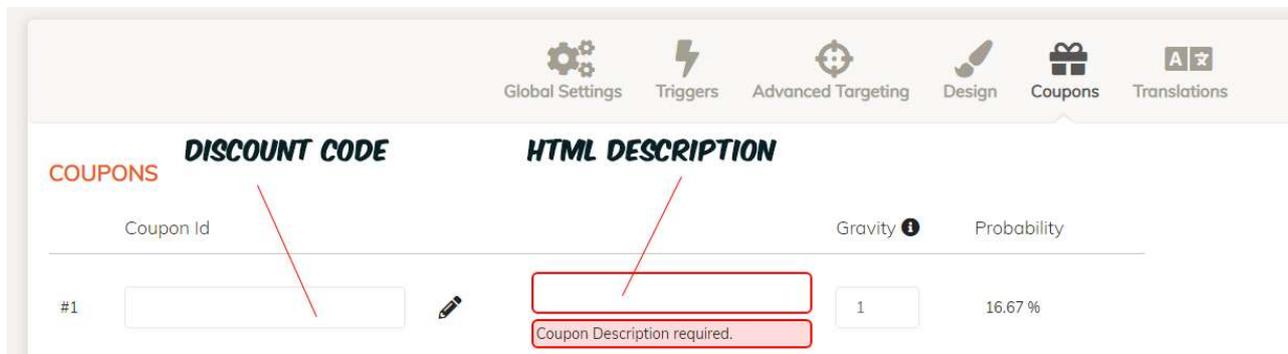
CONFIGURE THE DISCOUNTS ON THE WHEEL

A combination of CSS + HTML code allows to show a plain text on the wheel's slices ex. "FREE PRODUCT" and a different redeem description on the "win message"

The HTML template is:

```
<span id='hide-on-win'>FREE PRODUCT 🎁</span><span class='product-link'>FREEE
PRODUCT DESCRIPTION, REDEEM INSTRUCTIONS, ETC <a class='alink'
target="_blank" href="https://shop.com/link-to-free-product"> 🛒 Add FREEE
PRODUCT to the cart</a><br></span>
```

CSS CODE:

This code must be placed on the CUSTOM CSS setting (under the DESIGN TAB).

```
.sliceLabel .product-link { display:none }
#win_text #hide-on-win { display:none !important }
```

To test it live, do the following

1) configure the ADVANCED TARGETING > URL PAGE FILTER to show the campaign on a test page (ex. shop.com/pages/wheel-test)
2) set the GRAVITY to zero for all slices except the FREE GIFT slice you are testing
3) adjust the slice's gravity settings according to your needs once done.

NEED HELP WITH THE IMPLEMENTATION?

Feel free to contact us https://www.crazyrocket.io/support we'll be happy to help you set up and fine-tune the HTML/CSS section in no time.